

Speakers & Panellists

Steve Posnack



Steven Posnack serves as the Deputy National Coordinator for Health Information Technology. Prior to this role he served as executive director of the Office of Technology. In this role, Mr. Posnack advises the national coordinator, leads the ONC Health IT Certification Program, and directs ONC's standards and technology investments through the ONC Tech Lab, which organizes its work into four focus areas: pilots, standards coordination, testing and utilities, and innovation. He led the creation of the Interoperability Standards Advisory, the redesign of ONC's Certified Health IT Product List (CHPL), created the Interoperability Proving Ground, and developed the C-CDA Scorecard.

Glenys Beauchamp



Glenys Beauchamp was appointed Secretary of the Department of Health on 18 September 2017. Glenys has had an extensive career in the Australian Public Service at senior levels with responsibility for a number of significant government programs covering economic and social policy areas. She has more than 25 years' experience in the public sector and began her career as a graduate in the Industry Commission.

Glenys has held a number of executive positions in the ACT Government including Deputy Chief Executive, Department of Disability, Housing and Community Services and Deputy CEO, Department of Health. She also held senior positions in housing, energy and utilities functions with the ACT Government.

Dr Ruth Webster



Dr Ruth Webster is the Global Head of Medicine in George Health Technologies, a social enterprise of The George Institute for Global Health. George Health Technologies aims to scale up effective digital health solutions to improve the diagnosis and management of chronic disease globally.

Dr Webster is also the Head of Technical Transfer within The George Institute for Global Health with responsibility for ensuring a smooth transfer of intellectual property generated by The George Institute's world leading researchers into the social enterprise arm for scale up.

Penny Shakespeare



Penny Shakespeare, is Deputy Secretary of the Health Financing Group in the Australian Government Department of Health. This includes the Technology Assessment and Access Division, Medical Benefits Division, Provider Benefits Integrity Division.

Since joining the Department of Health in 2006, Penny has held a number of senior leadership positions. Penny was the First Assistant Secretary of the Technology Assessment and Access Division, where she led the division through a period of significant change to further build on the division's capabilities in Health Technology Assessment.

Penny has also previously led the Health Workforce Division, Medical Benefits Branch and Private Health Insurance Branch. Penny has a Bachelor of Laws, a Masters degree in International Law and is admitted as a Barrister and Solicitor.

Dimitri Tsitsikas



Head of Channels MB APAC - Message Media

Igor Zvezdakoski



Chief Product Officer - Message Media

Dr Rachel David



Dr Rachel David is an expert on healthcare policy and financing, and is currently the Chief Executive Officer of Private Healthcare Australia, the industry peak body representing health funds. Formerly a medical practitioner, she is dedicated to harnessing medical best practice and policy to improve health outcomes in the community. Previously a senior advisor to the Federal Health Minister between 1996 and 2000, her relationships in the government sector and Australian business community extend to the highest levels.

Dr David has worked with the international pharmaceutical, biotechnology and medical devices industries for more than a decade, including Australian biotech leader CSL, Pfizer and Johnson & Johnson. On the senior management team of CSL Ltd, she played a pivotal role in making the cervical cancer vaccine Gardasil available to Australian women, and later boys. She has also been a founding practice manager of the McKinsey & Company health and government sector practice in Australia.

In her current role, Dr David undertakes policy and advocacy work, as well as thought leadership for Australia's major health funds.