

## Tuesday 26 November 2019

The George Institute for Global Health

Level 5, 1 King Street | Newtown NSW 2042 Australia

Wifi code: welcome2tgi



08:30	<b>REGISTRATION OPENS</b>
09:00	<b>SUMMIT OPEN AND WELCOME</b> Robert Best   MSIA President & Chief Executive Officer - MIMS Australia and New Zealand
09:05	<b>ANNUAL GENERAL MEETING</b>
11:00	<b>MORNING TEA</b>
11:30	<b>SPEAKER TOPIC 1</b> <i>Why the Subscription Model Will Be Your Company's Future</i> Iman Ghodosi   Vice President and General Manager of APAC - Zuora
12:15	<b>PANEL SESSION TOPIC 2</b> <i>What do we want from health software and how can we get it?</i> Panel Moderator: Dr Harry Nespolon   President - Royal Australian College of General Practitioners Rachel David   CEO - Private Healthcare Australia (Private Health) Penny Shakespeare   Deputy Secretary - Health Financing Group (Government Funding Focus) Dr Ruth Webster   Global Head of Medicine - George Health Technologies (Research) Tim Kelsey   CEO - Australian Digital Health Agency Steven Posnack   Deputy National Coordinator, Office of the National Coordinator for Health Information Technology - US Department of Health and Human Services
13:00	<b>LUNCH</b> <i>Electronic prescribing and its technical framework - next steps for software developers - Q &amp; A session with Andrew Matthews (ADHA), David Freemantle (FRED Group), Rob Read (MedAdvisor)</i> Facilitated by Emma Hossack
13:45	<b>SPEAKER TOPIC 3</b> <i>Is Artificial Intelligence good for our health?</i> Edward Santow   Human Rights Commissioner   Australian Human Rights Commission
14:30	<b>SPEAKER TOPIC 4</b> <i>Future of Customer Communication</i> Igor Zvezdakoski   Chief Product Officer - Message Media
14:55	<b>INAUGURAL MSIA MEMBERSHIP AWARD PRESENTATIONS</b> <ul style="list-style-type: none"><li>• Best Innovation Member Company</li><li>• Best Emerging Member Company or Product</li></ul>
15:00	<b>AFTERNOON TEA</b>
15:30	<b>SPEAKER TOPIC 5</b> <i>Achievements and Potential</i> Peter Joseph   Chief Information Officer - Sonic Healthcare
16:15	<b>SPEAKER TOPIC 6</b> <i>Interoperability and Interplay with Government - What it will look like &amp; How Software will Shape it - Reflections from the ONC Deputy</i> Steven Posnack   Deputy National Coordinator, Office of the National Coordinator for Health Information Technology - US Department of Health and Human Services
17:00	<b>NETWORKING DRINKS</b>
18:15	<b>EVENT CLOSE</b>