

Speakers & Panellists

Steve Posnack



Steve Posnack serves as the Deputy National Coordinator for Health Information Technology at the Office of the National Coordinator for Health Information Technology (ONC) within the US Department of Health and Human Services. In this capacity, he directs ONC's overall mission alongside the National Coordinator. This includes a diverse portfolio of policy initiatives and technical investments across the US Executive Branch and private sector.

During his 14 year tenure with ONC, Steve has participated in and led major health IT policy and technical activities. Most notably, the establishment of the US' "meaningful use" electronic health record (EHR) incentive programs, the establishment of ONC's Health IT Certification Program, and the creation of the Interoperability Standards Advisory.

Steve previously led ONC's Office of Technology, Office of Standards and Technology, and Federal Policy Division. He earned a Bachelor's degree in computer science from Worcester Polytechnic Institute, a Master's degree in security informatics from Johns Hopkins University Information Security Institute, and a Master's degree in health policy from Johns Hopkins University Bloomberg School of Public Health. He also maintains a Certified Information Systems Security Professional (CISSP) certificate.

Edward Santow



Edward Santow has been Human Rights Commissioner at the Australian Human Rights Commission since August 2016. Ed leads the Commission's work on technology and human rights; refugees and migration; human rights

issues affecting LGBTI people; counter-terrorism and national security; freedom of expression; freedom of religion; and implementing the Optional Protocol to the Convention Against Torture (OPCAT).

Ed's areas of expertise include human rights, public law and discrimination law. He is a Visiting Professorial Fellow at the University of New South Wales (UNSW), a member of the World Economic Forum's Global Future Council on Human Rights and the Fourth Industrial Revolution, and serves on a number of boards and committees.

Dr Ruth Webster



Dr Ruth Webster is the Global Head of Medicine in George Health Technologies, a social enterprise of The George Institute for Global Health. George Health Technologies aims to scale up effective digital health solutions to improve the diagnosis and management of chronic disease globally.

Dr Webster is also the Head of Technical Transfer within The George Institute for Global Health with responsibility for ensuring a smooth transfer of intellectual property generated by The George Institute's world leading researchers into the social enterprise arm for scale up.

Penny Shakespeare



Penny Shakespeare, is Deputy Secretary of the Health Financing Group in the Australian Government Department of Health. This includes the Technology Assessment and Access Division, Medical Benefits Division, Provider Benefits Integrity Division.

Since joining the Department of Health in 2006, Penny has held a number of senior leadership positions. Penny was the First Assistant Secretary of the Technology Assessment and Access Division, where she led the division through a period of significant change to further build on the division's capabilities in Health Technology Assessment.

Penny has also previously led the Health Workforce Division, Medical Benefits Branch and Private Health Insurance Branch. Penny has a Bachelor of Laws, a Masters degree in International Law and is admitted as a Barrister and Solicitor.

Igor Zvezdakoski



Igor is an entrepreneurial, deeply technical and creative product and technology executive, leading the Product team at MessageMedia.

Alongside his previous life as a software engineer and serial entrepreneur, Igor has enjoyed almost 10 years being focused on business messaging and mobile engagement as an executive with MessageMedia Group, leading technology and product teams.

Igor is passionate about people, product, business and technology and has an innate ability to bring together a strong alignment between commercial business strategy, customer-centric product and technology. He is responsible for peering into the future, while ensuring business value is delivered in the here and now.

Iman Ghodosi



As the Vice President & General Manager of APAC, Iman is responsible for accelerating Zuora's presence across the Asia Pacific Region, and is a critical driver in helping some of the best companies within this region transform and succeed within the Subscription Economy.

An accomplished software executive with 20 year's experience that spans extensive business backgrounds and international environments, Iman has a proven track record in leading and growing successful teams and delivering mission critical systems.

Iman began his career as a software developer building a Finance and HR solution, before moving onto consulting and project management, and ultimately account management and sales leadership. Iman has spent time in organisations such as SAP, Oracle, Netsuite Inc. and, also spending some time at Zuora back in 2012, as they launched the first stages of their ANZ operations.

Iman holds an MBA from University of Newcastle, and a Master of e-business from University of Southern Queensland in Australia.

Dr Rachel David



Dr Rachel David is an expert on healthcare policy and financing, and is currently the Chief Executive Officer of Private Healthcare Australia, the industry peak body representing health funds. Formerly a medical practitioner, she is dedicated to harnessing medical best practice and policy to improve health outcomes in the community.

Previously a senior advisor to the Federal Health Minister between 1996 and 2000, her relationships in the government sector and Australian business community extend to the highest levels.

Dr David has worked with the international pharmaceutical, biotechnology and medical devices industries for more than a decade, including Australian biotech leader CSL, Pfizer and Johnson & Johnson. On the senior management team of CSL Ltd, she played a pivotal role in making the cervical cancer vaccine Gardasil available to Australian women, and later boys. She has also been a founding practice manager of the McKinsey & Company health and government sector practice in Australia.

In her current role, Dr David undertakes policy and advocacy work, as well as thought leadership for Australia's major health funds.

Peter Joseph



Peter started his working life as a Trainee Medical Scientist in the haematology Department of the Royal Melbourne Hospital where he was involved in the introduction of IT systems in Pathology. After graduation he worked in the Routine haematology Laboratory and then went on to manage the Analytical Flow Cytometry Laboratory. He moved to Melbourne Diagnostic Pathology in 1987 as Senior Scientist in Haematology and then Senior Scientist in Laboratory Computing. During this time, he also lectured in Medical Informatics at RMIT University. From 2001 to 2010 he was Head of Operations for Melbourne Pathology. Peter sits at the interface of Medical Users of IT and the Developer and Infrastructure groups that support them.

Peter is currently the C.IO of Sonic Healthcare

Andrew Matthews



Andrew Matthews is Director, Medicines Safety Program at the Australian Digital Health Agency (ADHA) and is responsible for the Medicines Safety strategic priority in the ADHA ['Framework for Action'](#). A key project within the Medicines Safety Program is the development of the technical framework for introducing electronic prescriptions for Australia.

Andrew has a successful record of delivering health & pharmacy programs and projects. As General Manager of Workforce Transformation at the Society of Hospital Pharmacists of Australia (SHPA), Andrew led the implementation of Australia's first ever national, formalised, structured and accredited residency program for hospital pharmacy. He was also responsible for the launch of SHPA's National Translational Research Collaborative and contributed to the Society's Technician Redesign Project.

In 2015, he led the Credentialing of advanced practice pharmacists pilot program at the Australian Pharmacy Council, which awarded Australia's first ever Advanced Practice Pharmacist (Adv.Prac.Pharm.) credentials. With this experience, Andrew was instrumental in re-launching at end-2017 a national program of advanced practice recognition and credentialing via [Advancing Practice](#).

Andrew has been both a hospital and community pharmacist and worked in Adelaide, Canberra, and Wagga Wagga. He has held executive positions at the Pharmacy Guild of Australia with responsibility for quality assurance, accreditation and standards. He has also worked in various academic appointments (full-time, honorary or casual capacity). Andrew has been a member of many professional practice committees and has presented at multiple conferences both as an invited speaker and as a presenter of contributed papers/posters.

Tim Kelsey



Tim Kelsey is Chief Executive of the Australian Digital Health Agency which is responsible for all national digital health services and systems, with a focus on engagement, innovation and clinical quality and safety.

He was formerly National Director for Patients and Information in NHS England – a role which combined the functions of chief technology and information officer with responsibility for patient and public participation. He took up the post in 2012 after serving as the British government's first Executive Director of Transparency and Open Data.

He was also National Information Director for health and care in England and Chair of the National Information Board which advises the Secretary of State on national priorities for data and technology.

Tim is a leading advocate of a popular knowledge revolution in health and care and, in 2000, was co-founder of Dr Foster, a company which pioneered publication of patient outcomes in healthcare.

He is also an internationally regarded expert in digital transformation of the customer experience in healthcare. In 2007, he launched NHS Choices, the national online health information service (www.nhs.uk) which now reports around 40 million users per month. In 2014 Tim was named one of the 500 most influential people in the UK by The Sunday Times.

Before Dr Foster, Tim was a national newspaper journalist and a television reporter. He worked for the Independent and the Sunday Times, as well as Channel 4 and the BBC.

He is co-author with Roger Taylor of Transparency and the Open Society which was published by Policy Press and the University of Chicago in 2016.

Tim is visiting professor in the Institute of Global Health Innovation at Imperial College London.

Panel Moderator: Dr Harry Nespolon



BM BS, DipRACOG, FRACGP, FACLM, BEc, LLB(Hons), GCLP, MBA, MHL, FAICD

Dr Harry Nespolon is the current President of the Royal Australian College of General Practitioners. He has been a general practitioner for over 30 years. He is currently the principal of three Sydney general practices.

He is an experienced Company Director and Chair. He was Chair of GP Synergy, when the strategy to become Australia's largest general practice training provider was delivered. He is currently on the Board of Northern Sydney Local Health District. He is a Fellow of the Australian Institute of Company Directors.

After completing his economic and law degrees he became a senior member of the Federal Australian Medical Association delivering major policy outcomes. He completed his MBA at the Australian Graduate School of Management and then worked as a Management Consultant, mainly in insurance and finance.

Harry is regularly sought out to provide advice regarding many aspects of healthcare financing and policy, including medico-legal reports. He holds a Master's in Health Law.